



# WALK WITH US IN MARCH!



## WHO ARE WE?

THE BIG STEP IS FORMED BY PEOPLE WITH LIVED EXPERIENCE OF GAMBLING HARM, INCLUDING **GAMBLING WITH LIVES**, A CHARITY SET UP BY BEREAVED FAMILIES OF PEOPLE WHO TOOK THEIR OWN LIVES BECAUSE OF THEIR GAMBLING ADDICTION. TOGETHER, WE HAVE WALKED OVER 350 MILES TO 26 DIFFERENT FOOTBALL CLUBS WITH GAMBLING RELATIONSHIPS IN ENGLAND AND SCOTLAND TO RAISE AWARENESS OF THE HARM GAMBLING CAUSES.

THE UK GOVERNMENT ARE CURRENTLY REVIEWING THE 2005 GAMBLING ACT, GIVING US A UNIQUE OPPORTUNITY TO HAVE OUR VOICES HEARD. WE ARE CALLING FOR AN END TO HARMFUL GAMBLING ADVERTISING, SPONSORSHIP AND PROMOTION IN FOOTBALL, TO PROTECT YOUNG PEOPLE AND PROTECT PUBLIC HEALTH. WITH THE REVIEW ALREADY UNDERWAY, IT IS A CRUCIAL TIME AND WE NEED YOUR SUPPORT MORE THAN EVER TO HELP US PREVENT ANY YOUNG PERSON EXPERIENCING WHAT WE DID.

## WHAT ARE WE DOING IN MARCH?

DUE TO THE PANDEMIC, WE WILL BE HOLDING A REMOTE, COVID-FRIENDLY WALKING EVENT ON THE **6TH AND 7TH OF MARCH**.

LET'S BE HONEST, BY THEN WE COULD PROBABLY ALL DO WITH THE EXERCISE!

WE ARE (COLLECTIVELY!) AIMING TO WALK 1137 MILES – THE SAME DISTANCE IT WOULD TAKE TO VISIT EVERY FOOTBALL CLUB IN ENGLAND, WALES AND SCOTLAND THAT HAS LISTED AN OFFICIAL CLUB GAMBLING SPONSOR OR PARTNER.

AS MUCH AS WE LIKE WALKING, TO DO THIS WE NEED YOUR HELP! WE ARE INVITING YOU TO WALK AS FAR OR AS LITTLE AS YOU WANT – AROUND YOUR LOCAL FOOTBALL STADIUM, TO ANOTHER STADIUM, IN YOUR GARDEN OR EVEN LAPS OF YOUR LIVING ROOM!

THE TOTAL NUMBER STEPS AND MILES WALKED WILL BE RECORDED THROUGH THE BIG TEAM CHALLENGE APP – EVERY STEP WILL COUNT TO OUR TOTAL, MAKE A DIFFERENCE AND SUPPORT OUR CAUSE!

## WHO CAN JOIN?

ABSOLUTELY ANYONE WHO IS ABLE TO! WE ARE ESPECIALLY ENCOURAGING THOSE WHO HAVE LIVED EXPERIENCE OF GAMBLING HARM TO LEAD INDIVIDUAL WALKS, WITHIN COVID GUIDELINES OF COURSE. OUR AIM IS TO GET AS MANY SUPPORTERS TO DO AS MANY STEPS AND MILES AS POSSIBLE!

EVERY PARTICIPANT WILL ALSO RECEIVE A BIG STEP HOODY OR T-SHIRT!

## HOW TO GET INVOLVED



### PARTICIPATE

IF YOU WOULD LIKE TO TAKE PART IN THE BIG STEP'S MARCH EVENT, PLEASE SEND AN EMAIL **[CHARLOTTE@GAMBLINGWITHLIVES.ORG](mailto:CHARLOTTE@GAMBLINGWITHLIVES.ORG)**. YOU WILL THEN RECEIVE YOUR EVENT INFORMATION PACK, FOLLOWED BY A LINK TO ORDER YOUR BIG STEP T-SHIRT OR HOODY AND LOG-IN DETAILS FOR THE BIG TEAM CHALLENGE APP!



### SIGN OUR PETITION

IF YOU HAVEN'T ALREADY, PLEASE ADD YOUR VOICE TO OUR GROWING LIST OF SUPPORTERS BY SIGNING **[THIS PETITION](#)** AND SHARING WIDELY AMONGST FRIENDS, FAMILY AND COLLEAGUES. WE ARE GOING TO PERSONALLY DELIVER THE PETITION TO THE GOVERNMENT AT 10 DOWNING STREET LATER THIS YEAR.



### SUBMIT EVIDENCE

THE GAMBLING ACT REVIEW HAS COMMENCED WITH A THREE-MONTH 'CALL FOR EVIDENCE' PERIOD, WHICH ENDS ON 31ST MARCH 2021. DURING THIS TIME, PEOPLE ARE ENCOURAGED TO SUBMIT EVIDENCE IN WRITING. FOR MORE INFORMATION, PLEASE SEE OUR **[GUIDE ON HOW TO SUBMIT EVIDENCE](#)**.