**Appendix A**

**WWSET Paul Foley:** NK welcomed Paul to the meeting and asked PF to give quick overview of WWSET.

WWSET is the official charitable arm of WWFC and exists in order to use the FC brand, name and badge to do good within the community. 4 priority areas –

* look for increased participation in sport,
* physical and mental wellbeing,
* provide education and employment opportunities
* promote community cohesion.

NK asked what effect the pandemic had on WWSET:

PF said more negatives than positive but try to remain positive. Huge challenge since March 2020, usually deliver 40 – 45 regular activities each week, mentoring and footballing sessions in school, yoga, wellbeing walks and clubs and engagements within the community. Vast majority had to stop overnight initially. Tried to be as flexible and adaptable and versatile and moved as much as possible online. Rose to the challenge and launched a new initiative called Doorsteppers Project with help from a £66k grant from National Lottery. This seeks to engage local people in community who are most isolated and suffering with mental health issues, those struggling to get out and about and is a targeted project. Looks to engage each person on an individual basis. Gone very well and lifeline for a lot of people.

Staff team accessed the Government Job Retention scheme and dilemma as WWSET needed to look at finances and wage bill of £30k plus every month and if are not able to deliver income generating activities reserves would be used up quickly. Financial year from September to August and from March 2020 to end August 2020 down £200k from income generation from previous year. Gave opportunity to look at other areas of charity and improve. Appraised way of working and trying to operate on a task rather than time basis and staff’s own mental health and wellbeing is paramount and to better engage with them and be more on the pulse on their needs and wants. Examined other areas of operations that may not have been prioritised i.e. Equality and Diversity, Communication, managing data and other areas which are usually left on the back burner. Cannot be over reliant on larger methods of generating income and need to be adaptable and versatile regarding generation of funds. Have begun working on new 3-to-5-year strategy and able to dedicate more time to this.

NK asked, how any people would WWSET have been engaging with before pandemic. 2000 unique individuals throughout programmes and projects from 4yrs old to those in their 80’s.

NK asked how can Trust members contribute to WWSET on an ongoing basis – the Trust Board work and support WWSET but how can the members help as well to be supportive. Primary help is recognition and realisation that we are all part of the WWFC family and work closely together. Challenge at present is that WWSET not selling and advertising themselves well enough and awareness of what they do and how they can help is low. Spreading awareness of WWSET would help them and will ensure more opportunities arrive. A new e-newsletter being released on Monday and the Trust will receive a copy. Trust Members can go to the WWSET page and sign up for this newsletter. With the new 3–5-year strategy there will be some project support questionnaires. Please look at the website. We are entrenched in local community and involved with statutory services and local amenities in Buckinghamshire.

John Lavender commented that WWSET is the jewel in the crown for the Football Club and they were involved

Cheryl said that Chairboys Live Sessions discussed WWSET and she was able to look at the website and will sign up for newsletter.

WWSET has to primarily work towards satisfying its charitable objectives around sport, education, mental wellbeing and community cohesion. Promoting the Football Club is a secondary aim. WWSET helps the Club give back to the Community and creating income for the Football Club is not one of their main aims. Will always try to assist but mainly a charity to assist the community all week, apart of course from 3pm to 5pm on Saturday.

Diversity and Social Inclusion are important to WWSET. On a journey with this and personal view is dysfunctional to live and work and be in a society that excludes people because of their background or other personal characteristics and does not make business or moral sense to work in that way and does not serve the community. WWSET have recently set up an EDI Working Group – Trust Board member is on it, it has LGBT representation, monitory faith representation and female representation on the group. Meeting regards to setting up work for Football Club family better represent and make everyone part of the Football community.

Trust has 2 directors, Peter Lerner and David Roberton as Trustees of WWSET and are actively involved in this operation. It is written into the WWSET’s Charitable Constitution that the Trust has these members on their Board.

NK said we are heading out of restrictions hopefully at a measured pace and asked if there will be a greater need for WWSET after the pandemic is over.

Long term effects of pandemic will be significant and long lasting across all different parts of society. From new mothers and their babies up to the frail and elderly, they will still find it a real struggle and hard work will start once we come out of lockdown. This will put a demand on resources with financial pressures once this happens. Opportunity to help people and have a dedicated team to get it done some way and will give ability to increase WWSET’s impact in the community.

PF thanked everyone for listening – please go on website to chat, volunteer or friends in business who would like to assist with CSR targets, etc. Friends of the Sports and Education Trust initiative has been set up. It is a corporate initiative which seeks to allow organisations to complete their CSR targets for £1000. Good way for businesses to not have to put their hands in too deep in their pockets, but allows them to be able to help the community and initiatives. If anyone knows any business/person who would like to sign up please let WWSET know.

DR said that over the last year PF has worked tirelessly and remarkably managing this and any funds received will go direct to helping the community.

NK thanked PF and WWSET for joining the Trust board tonight. The Trust board are extremely impressed with the work WWSET are doing and hope tonight’s meeting has made Trust members more aware of WWSET and the great work it does.