



**MINUTES OF THE PUBLIC PART A OF THE TRUST BOARD MEETING HELD ON 28 March
2024 at 7pm at MONTY'S BAR, ADAMS PARK AND VIA ZOOM.**

Present:

Bob Massie (BM) Chair
Nigel Kingston (NK) Member Engagement
Alan Cecil (AC) FALL Director, Website, Twitter and Facebook supporter interaction
Ben Dunlop (BD) Member Engagement, Trust Table
Tony Hector (TH) Trust nominated member of the Football Club Board, Society

Zoom:

John Workman (JH) Marketing the Trust Leader and Vice Chair

Plus 17 Trust Members who joined the Zoom meeting and 10 Trust members present.

Apologies:

Trevor Stroud (TS) Trust nominated member of the Football Club Board

Intro & Apologies BM welcomed everyone to the meeting..

Minutes of 29 February 2024 meeting

BM - All Minutes are available on the Trust website. There were no comments and the minutes were approved and signed.

Matters Arising

Auction successful which raised £851 before expenses. Did not get from Club the signed Level Playing Field T-Shirts which we were promised for the Disabled Supports Association. Tom Holder advised BM and advised that is being dealt with direct with the Kit Man and Liam (DSA). Nigel Vickery (DSA) will chase with Liam and the DSA for update. DSA offered help, if needed, to use Jumblebee to do a separate auction. Thanks to Lisa Bowker and John Jewell who organised, and collected the memorabilia.

AC raised that meeting dates clash with Wanderer's TV Show and next month will clash with Player's Sponsors Dinner. Wycombe Sound can be listened to on catch-up. BM will advise via the website re next month's meeting.

Published Reports. Finance Report, Fundraising, Wycombe Wanderers Women are all on the Trust Website (none from WW Foundation) . BM thanked everyone who is helping with the WW Women's Section. Special thanks to Darcie.

Trust Finance Summary : AC summarised. Subscriptions now collected monthly and annually at different times so always income. QBC has gross amount received. Fundraising initiatives £23 for Prostate Cancer UK, and joint collection in memory of Adam Ankers which collected £134 where 50% sent to Thames Valley Air Ambulance and 50% to Harefield Hospital as requested by the family. 'Thank you' letters received. Easy Fundraising is highest ever. QBC paid out two prizes in

February, one for January. Sundry costs include annual subscription to Very Connect. £128.5k available funds which is on deposit. QBC surplus for February was £1,015.

NK added that Torquay United are on brink of going out of business and putting together a consortium to put a bid to keep the Club going. This emphasises how important the Trust is and that we have funds in the bank. Talked about Phoenix Reserve at AGM and will come back to members on financial strategy in due course. Half of membership fees will be going into this reserve and half will go into our fan-facing projects but not ready for formal agreement.

QBC :

Now running for three years with 36 different winners – over 350 subscribers. This month's prize of £905.60. AC audited the balls to ensure that all there and in the bag for drawing. Total paid out in three years is £27.2k and total amount received by Trust is £31.5k. £7k+ waiting for the winner when the quarters ball is drawn first. March winner was James Chandler drawn by the MD of Origin – video on website. BM said thank you to AC for all hard work to ensure the QBC is successful.

Communications

Initial teething problems with VeryConnect are still there but unfortunately Russell has been doing a lot of business travel and unable to show other Trust Board members how to work it. Want to get the Blog going on various subjects – would ask for membership contributions. NK posted a Blog regarding Chairboys Challenge – said it was set up for participants to predict WWFC league position across the season. Had 207 entries and after 30 weeks 63 entrants have scored 0 points. The joint first places are Jim Davis and Ian Monk. Seven games to go until end of season.

Website is functional but want to move some social aspects to Very Connect. TH has been alerted by the FSA regarding copyright and it is being looked at. Does anyone know a Web Designer who might be able to help. Asked some local schools but no response.

AC asked about new host domain – BM will ask Russell about this. We are paying for Zoom and should we not be using Microsoft Teams.

[Footnote: NK has now agreed with Very Connect that they will create a 'Newsfeed Digest' which will provide members with an overview of recent updates and posts. This will go out automatically once a month.

Club Update

TH advised that not a lot to add to RC's Q and A.

Great to see that the Government have now tabled the Legislation for Fan-Led Review. Initial indications the Bill will have the teeth we have asked for but the FSA are still engaging with the Government and there are a couple of lobbyists who are trying to influence the DCMS. Second reading will be held shortly. Then Committee Stage. Seeing some problems as one of the things FLR asked for Fan Advisory Boards. Premier League Clubs and set up their own Fan Advisory Board and chose who they wanted on the Boards. Know of two clubs where the interaction between Fan Advisory and Supporters Trust Boards are strained and relationships not good. One of the Clubs have set up a Fan Advisory Board but the Club have said that they are only "advisory" so do not have to listen to them.

Premier League have, more or less, decided on the pyramid funding. Issue on how it is divided up. Last two meetings the disputes between clubs in Premier League were so bad that they could not even vote. 10 clubs have said they will not agree anything. Question regarding Regulator and their powers. Financial Distribution if not agreed can be forced by the Regulator but until the details of the Bill are known it is not known how this will work.

The Regulator will be a Board and initial thoughts that there will be a team of nearly 100 people, a Senior Regulator with a number of teams pushing different scenarios. It will not be a Government Official.

Online Supporters' Survey Update

BD said focussing on three groups – supporters that often come, supporters that occasionally come and people who have never been to a game. It is with the Football Club for their input. Once

agreed it will be trialled. AC 15k supporters at Wembley. Can we get people to forward the survey to those who are going to Wembley but not games at Adams Park. BD said Club has database of 45k – 50k of people who have engaged with the Club over the years. BD will check if there are any GDPR issues. BD Once trial is completed hope to then get out to the membership by the end of the season all being well. TH said a key part of the Club's strategy going forward to engage with fans and non-fans and looking for ways to attract others and hopefully answers

Comment from floor: On actual survey please think of font size for people with visual impairment. Getting survey out to potential supporters, is there any way of liaising with local schools and asking for them to do the survey for feedback as we need youngsters to come in at an early age to get them to enjoy the Club for many years. BD (and Dan Clark on Zoom) said it is important regarding font size and they will take this into consideration. BD said it is a collaboration with the Club and see what incentives would be available. Dan said there is a high level of engagement at present and the sooner we can get the survey out the better. Mindful of how to engage with young people due to GDPR.

BM - Bucks Association of School Heads (BASH) is a good way of getting into schools in a safeguarding way. Will need some incentives so that youngsters will complete the survey.

Safeguarding

TH has nothing to update. TS attends various meetings to ensure that the Club are compliant and working to get better. Fortunately know of no new issues and potential Barnado's visit. At Bronze and aiming to get to Silver. BM said safeguarding is key part of processes of the Club.

Reading Update

BM thought it important for members to air any comments or if they have questions. Long and short is that there was a Clause that said Training Ground can only be used by Reading and, at present, the issue has now been put to bed. New involvement with Mikhail who has ambitions to have an Academy and this was a driver while looking at Bearwood Park. 11 pitches vs 2 at WWFC Training Ground. TH said that Reading Council said that this would not be insurmountable but at present it not going to happen anyway.

AOB

BD and NK will be in the Caledonian Suite before the game at the Trust Table if anyone has anything. Bodger is being interviewed at 1.30pm please see if any children can be there.

NK said that it was Josephine Cook's funeral and Trust members were well represented. Best wishes to David Cook.

Trust Members Q&A

C Hendren asked about Access Road. C Harvey replied saying that a meeting has been promised for a positive direction for travel for the road as Council say they will help but no action as yet. RC discussed this at his Q and A. Waiting for dates for this meeting.

DSA said that the welcome for the DSA coach at the Reading game was extremely good and the DSA have sent them a thank you note.

Ticket office staff to be congratulated on how they are handling the sale of tickets for Wembley and any issues regarding sale of tickets.

Date of next Meeting: TBA.

Meeting closed 8.05 pm